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PALM BEACH[®]

I L L U S T R A T E D

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READER POLL RESULTS: PALM BEACH'S FAVORITE SELF-SERVE YOGURT

By Stephen Brown

The summer heat has spurred a voting frenzy for palmbeachillustrated.com's reader survey for Palm Beach's Favorite Self-Serve Yogurt. When it comes to those swirling machines of soft serve, people know what they like.

Three of the six fro-yo joints received the lion's share of the voting, with the battle for second being the most contentious with Fro-Yotopia of Palm Beach Gardens squeaking it out by three votes over Boca Raton's Eco Yogurt Lounge. But it was Delray Beach's Cream that took the early lead and never looked back.

Cream is not a newbie to the sweeter things in life. Opening in August 2009 as a gelateria, Cream added self-serve yogurt to the portfolio in December of 2010, complementing the handmade gelato and ice cream that already made it a fan favorite. The three-pronged attack has helped propel Cream to the front of the pack, and brought it top billing as Palm Beach's Favorite Self-Serve.

Cream is a throwback to the soda fountain days, where a float or malt was more than just a refreshing treat on a scorching day; it was a rallying point for the community,

Though the aesthetic is more modern and the dessert has slimmed down to the probiotic-bolstered, low-calorie fro-yo, the sense of community stills remains. "We have regulars here," explains co-

owner J.P. DiMisa. "Those folks become like family to our team."

Even with a strong sense of community and a friendly staff, the key behind the return customer base is the quality frozen treats Cream offers. Flavors are constantly changing, with up to eight frozen yogurt flavors and 20 ice cream flavors on any given day.

Not limited to exotic fruit combos, Cream takes a page from the modern kitchen when coming up with flavor creations.

Upcoming flavor combinations include the likes of sea salt and caramel, Italian pistachio, Dutch apple pie and a South Florida twist on a fall favorite, Pumpkins in Paradise.

